

## Managing Benefits™ with Yellowhouse

**Everyone's talking about Benefits. Here's your chance to get ahead of the pack with international certification.**

This training course is based on the APMG guide, **Managing Benefits™** and focuses on the management of benefits from change initiatives that are delivered at portfolio, programme and project levels. Collectively these initiatives form the organisation's change portfolio.

### **Why Managing Benefits?**

The purpose of the Managing Benefits guidance and certification scheme is to provide managers and practitioners from multiple disciplines, working in a variety of organizations, with generally applicable guidance encompassing benefits management principles, practices and techniques.

### **Managing Benefits provides:**

- An overview of benefits management - what it is, the case for doing it, common misconceptions that can limit its effectiveness in practice.
- The seven principles for a successful approach to benefits management, and examples of how they can be/have been applied in practice.
- Guidance on how to apply benefits management at a portfolio level, as well as at an individual project or programme level.
- Details of the five practices in the Benefits Management Cycle and examples of how they can be/have been applied in practice.
- Advice on how to get started in effective benefits management practices and sustain progress.

Benefits are not just one aspect of project and programme management: they provide the rationale for the investment of funds in change initiatives.

Managing Benefits has been carefully designed to complement PRINCE2®, MSP®, P3O® & MoP®. It consolidates guidance on benefits management into one place, while expanding on the specific practices and techniques to optimize benefits realization.

### **The Foundation certificate**

The 2.5 day Foundation course measures whether a candidate understands the principles, practices, techniques, roles, responsibilities and documents:

- Definitions, scope and objectives of benefits management, barriers to its effective practice, and the key success characteristics
- Principles upon which successful approaches to benefits management are based
- Five practices contained within the Benefits Management Cycle and relevant techniques applicable to each practice
- Scope of key roles and responsibilities for benefits management and the typical contents of the main benefits management documentation
- Approaches to implementation and the factors to consider in sustaining progress.

### **The Practitioner certificate**

In the extra day for the Practitioner course you:

- Plan the implementation of benefits management, select appropriate strategies to sustain and measure progress
- Select and adapt principles, practices and techniques to suit different organizational environments
- Identify activities that should be undertaken during each of the practices of the Benefits Management Cycle plus the accountabilities and responsibilities of each of the defined roles
- Evaluate examples of benefits management documents
- Analyse the solutions adopted in relation to a given scenario.

### **Foundation Exam Format**

- Multiple choice format, 40 minutes duration
- 50 questions 50% pass mark needed

### **Practitioner Exam Format**

- 2.5 hours duration, open-book (manual only)
- 40 marks required to pass (50%)

**So that's it: great training with Yellowhouse**

**2.5 days of Foundation study or 4 days for the full Practitioner Course!**

Contact us on +61 7 3343 4256, or [course@yellowhouse.net](mailto:course@yellowhouse.net) Don't wait, We will send you the **Managing Benefits** Textbook and details about the course and everything you need to get started.